

Influencing Policy & Legislation

- Support statewide legislation and/or county or municipal policies to initiate traffic calming techniques which are defined as the combination of physical measures that:
 - reduce the negative effects of motor vehicle use
 - alter driver behavior, and
 - improve conditions for non-motorized street users
- Institute environmental changes to reduce speed which include vertical changes in the street (speed cushions, humped pelican crossings, raised junctions), lateral changes in the street (off-set intersections), constrictions (narrowing), gateways at entrances to the area, and mini-roundabouts (traffic circles)
- Work with state legislators to introduce legislation to create more funding and/or improved policies for Safe Routes to School

Changing Organizational Practices

- Encourage enforcement of state laws that protect pedestrians on crosswalks and at intersections
- Work with city officials and engineers to include a red signal or beacon devices at crosswalks to improve pedestrian crossing.
- Work with city officials and engineers to improve definition of spatial edge of the curbside and median landscape
- Work with city officials and engineers to develop and implement Complete Streets policies
- Work with neighborhood developers to improve connectivity between retail stores and services, such as medical offices, post offices, etc. These routes should be accessible to all modes of traffic including pedestrians.

Fostering Coalitions & Networks

- Participate in local active living coalitions
- Formulate a charter in the community with the Active Living By Design (ALBD) network

Educating Providers

- Provide presentations to city officials and engineers to consider the needs of bicyclists and pedestrians during the planning, design, construction, and maintenance of all roadway and transit facilities
- Educate decision-makers and state agencies about the benefits of community-centered schools, and how to enact policies that protect and encourage better siting of schools that encourage students to walk or ride bicycles safely to school

Promoting Community Education

- Work with schools to establish a comprehensive Safe Routes to Schools Program
- Work with schools and neighborhood associations to establish Walking and/or Biking Schools Busses



Strengthening Individual Knowledge & Skills

- Encourage pedestrians to wear materials in yellow, red, and orange to improve driver detection during the day
- Encourage pedestrians to use lamps, flashing lights and reflective materials in red, and yellow to improve pedestrian recognition at night

For more information, go to:

<http://www.walkinginfo.org/pedsafe/answers.cfm?group=11>

<http://www.summaries.cochrane.org>

<http://www.activelivingbydesign.org>

<http://www.saferoutespartnership.org/state/bestpractices>



Injury Prevention Center
of Greater Dallas