

OUR HISTORY

The Injury Prevention Center of Greater Dallas (IPC) was created in 1994 when five area hospitals and more than 100 local agencies and leaders collaborated to address a staggering 38% increase in traumatic injury among Dallas County residents. The IPC has identified injuries resulting from motor vehicle crashes, violence, falls and burns to be the most emotionally and financially burdensome to Dallas County residents.

OUR MISSION

To reduce the incidence and severity of injuries within Dallas County through education, public information, data collection, collaboration, community-based interventions and research.

OUR APPROACH

SAFE COMMUNITIES

This model, created by the World Health Organization (WHO), necessitates the collection of injury data and community input in both the identification and resolution of injury control issues. The role of the IPC with regard to the Safe Communities Model is to collect injury data, present it to the affected community, assist in the development of grassroots interventions, provide the necessary resources and evaluate the results.

COALITIONS

The IPC has an excellent reputation for maintaining collaborative efforts particularly as it relates to violence and traffic safety. The IPC maintains nine coalitions with more than 135 agencies and individuals working to eliminate child abuse, family violence, domestic violence and death and injury due to motor vehicle crashes and fires.

PROGRAMS

The IPC offers child passenger safety classes, the Senior Falls Prevention Program and Operation Installation – a smoke detector distribution program. Each of these programs is targeted at high-risk neighborhoods and is rigorously evaluated to determine the effect on target population.

STATEMENTS OF REVENUES AND EXPENSES

REVENUES

	FY 2004	%
Revenues	\$962621	100%
Hospitals	\$381,959	39%
Baylor	\$50,000	13%
Children's	\$75,000	20%
Methodist	\$40,000	10%
Parkland	\$166,959	44%
THR/Presbyterian	\$50,000	13%
Awards	66000	7%
Charitable Gifts	\$20000	2%
Grants	\$494662	51%
TXDOT Occupant Protection	\$67159	14%
TXDOT Pedestrian	\$36226	7%
TDPRS Child Abuse	\$77500	16%
CDC Child Restraint	\$238000	48%
Hillcrest Foundation	\$20,000	4%
Parkland Foundation	\$30000	6%
US Justice Safe Neighborhood	\$25777	5%

EXPENSES

	FY 2004	%
Operational Expenses	\$903222	100%
Personnel	\$669292	74%
Salaries/Fringe	\$520174	78%
Travel	\$12534	2%
Contractual	\$74584	11%
Indirect Cost	\$62000	9%
Non-Personnel	\$233930	26%
Equipment	\$179920	77%
Edu. Materials	\$19191	8%
Supplies & Other	\$34819	15%

EXCESS/DEFICIENCY OF REVENUES OVER EXPENSES

	FY 2004
Revenue	\$962621
Operational Expenses	\$903222
Excess/Deficiency	\$59399

OUR ACCOMPLISHMENTS

TRAFFIC SAFETY

Motor vehicle crashes are the leading cause of death for people ages 1-44 years. To increase awareness and reduce the incidence of motor vehicle crash injuries, the IPC has applied its three-pronged approach throughout Dallas County.

CITIZENS FOR TRAFFIC SAFETY COALITION

Uses current motor vehicle crash data to identify and respond to critical traffic safety issues in Dallas County.

- *Conducted two Traffic Safety Forums for professionals from a variety of disciplines to share information and consequences of vehicle*
- *Continued the “Adopt-an-Intersection” and recruited North Central Texas Council of Governments to participate in the project.*
- *Focused on elder drivers and pedestrian collisions as issues to address.*

CHILD PASSENGER SAFETY COALITION

Reduces the number of children injured in motor vehicle crashes by providing child safety seat checks, child safety seat distribution to low-income families and proper child safety seat use training.

- *Trained 40 police officers from 6 sub stations and 3 store fronts on the proper installation and use of child safety seats.*
- *Conducted 12 car seat checks within Dallas including at the Dallas Police Department Southeast and Southwest substations, Mi Escuelita Head Start, and Huffines car dealership.*

OCCUPANT PROTECTION

Increases seat belt and child safety seat use rates in low use populations by developing innovative strategies to access hard to reach populations.

- *Introduced occupant safety information to new immigrants through ESL classes.*
- *Increased child safety seat usage rate at ESL/AVANCE sites by 5%*
- *Increased driver belt usage rate at ESL/AVANCE site by 10%*
- *Distributed 1219 car seats to target population in West Dallas*
- *Inspected 204 cars during car seat check*

CHILD PEDESTRIAN INJURIES

Reduces the number of children injured in pedestrian vs. motor-vehicle crashes by gathering emergency room data from Children's Medical Center, investigating injury sites and developing interventions.

- *Developed and piloted tested collection form at Children's Medical Center*
- *Collected 46 records from February to July*
- *Analyzed pedestrian deaths from 1997-2002 in Dallas County*
- *Distributed safety brochures from Safekids through Children's Emergency Room.*

SOUTHEAST DALLAS SAFE COMMUNITY

Increases child safety seat use in a low-use population using the Safe Community Model.

- *Distributed 2569 car seats in SE Dallas.*
- *Saw a 10 % increase in child restraint use for children 2-4 in the target area*
- *Saw a 16% increase in child restraint use for children 5-8 in the target area.*
- *Began phone and home safety surveys.*

VIOLENCE PREVENTION

While many of us may not realize it, violence permeates our entire community. To combat the effects of violence and to increase awareness of the issue, the IPC has developed a number of highly effective and innovative coalitions.

CHILD ABUSE PREVENTION COALITION (CAPCO)

Mobilizes the community to prevent child abuse through education, increased public awareness, advocacy, program development and collaboration.

- *Distributed 4,000 “Help for Children and Families” Resource Books.*
- *Distributed 1,000 “Baby’s First Year” calendars to mothers of newborns.*
- *Distributed 100 English and 65 Spanish “Child Abuse: It’s Everyone’s Business” binders.*
- *Sponsored the 1st Annual “Don’t let the Light Go Out: Protect Your Children” Conference.*
- *Working with AARP to develop a resource directory for grandparents raising grandchildren.*
- *Distributed 300 “Beyond ABC: Growing Up in Dallas County.”*
- *Developed a media packet and distributed to members of the print, radio and television press.*
- *Distributed data on child abuse cases by zip code throughout Dallas.*
- *Awarded the “Angel Advocacy Award” by Children’s Advocacy Center.*
- *Presented a workshop at “Prevent Child Abuse Texas.”*

DOMESTIC VIOLENCE AWARENESS COALITION (DVAC)

Heightens the awareness of the dynamics, realities, and resources of domestic violence in order to reduce the amount of violence and increase the number of victims receiving help.

- *Distributed 120 “Stopping Abuse in the Family: What the Faith Community Can Do” binders to the faith community.*
- *Sponsored the 2nd annual “The Cutting Edge: Innovative Approaches to Family Violence” Conference.*
- *Conducted training for law enforcement in Dallas County.*
- *Provided continuing education for professionals in the field of violence.*
- *Sponsored a film festival on men addressing family violence.*
- *Developing resource materials for professionals.*

FAITH & FAMILY VIOLENCE COMMITTEE

Brings together representatives of various denominations to provide input on how best to address family violence through the faith community.

- *Faith Community Child Abuse Tool Kit developed.*
- *Train the Trainer curriculum for faith communities developed.*
- *567 participants received faith-based child abuse prevention training.*

FAMILY VIOLENCE PREVENTION COUNCIL

Brings together representatives of powerful agencies and institutions to address child abuse, intimate partner abuse and elder abuse as one issue.

- *Family Violence Prevention Community Plan.*
- *Family Justice Center concept explored.*
- *Grant writing collaboration.*

ELDER ABUSE COALITION

Provides awareness, advocacy, education and training to the public on elder abuse issues, prevention and resources.

- *Trained every letter carrier in Dallas on recognizing the signs of elder abuse among seniors on their postal routes.*
- *Created and distributed a resource card for letter carriers with phone numbers to report elder abuse.*
- *First annual “Making Strides Against Elder Abuse Walk” at Northpark Center. Raised \$13,000 for the Silver Star Room, a store for social workers assisting Adult Protective Service clients with basic needs.*
- *Developed a power point presentation on elder abuse.*

SENIOR FALLS

Falls are a serious issue for our older neighbors. Falls are the leading cause of injury death for people 65 years and older. Even when a senior survives a fall, many times their lives are changed forever and their quality of life is dramatically reduced.

SENIOR FALL PREVENTION PROGRAM

Makes minor home repairs in low-income, senior homes to prevent the elderly from falling.

- *Repaired 129 homes in West Dallas.*
- *Installed hand rails in 57% of the homes.*
- *Installed grab bars in 81% of the homes.*
- *Installed elevated toilet seats in 41% of the homes.*
- *Installed smoke detectors in 71% of the homes.*
- *Only one senior has reported falling after repairs were made to the home this year.*

HOUSE FIRES

Each year there are more than 1,600 residential fires in Dallas County. Approximately 85% of fire-related deaths occur in the home. Strategies that emphasize residential fire prevention will result in the largest reduction in fire-related deaths.

OPERATION INSTALLATION

Targets areas identified at high risk for house fire injuries and provides residents with smoke detectors.

- *Installed 519 smoke detectors and 168 batteries during fiscal year 2004.*
- *Visited 1364 houses and potential saved 1682 people from fire injuries due to Operation Installation.*

COLLABORATION

The IPC understands that community collaboration is necessary to effectively reduce the incidence and severity of injury. This year the IPC worked with over 200 agencies, schools, churches, hospitals, neighborhood programs and businesses to address pertinent injury control issues.

Throughout the year, the IPC has worked closely with the print, radio and television media to increase awareness of issues such as child abuse, the proper use of child safety seats and fire prevention. The IPC was cited by the media 28 times during the past year.

AWARDS

- *Awarded the Angel Advocacy Award by the Dallas Children's Advocacy Center.*
- *Finalist for the Health Care Heros Award.*

PUBLICATIONS

Istre GR, McCoy MA, Stowe M, Davies K, Zane D, Wiebe R. Childhood Injuries Due to Falls From Apartment Windows and Balconies: Implications and Prevention. Injury Prevention 2003; 9: 34.

Bolton A, Stowe M, Bouombulian P, McCoy MA. The Progress of Injury Prevention. Health and Welfare for Families in the 21st Century. 2003. 385-406.